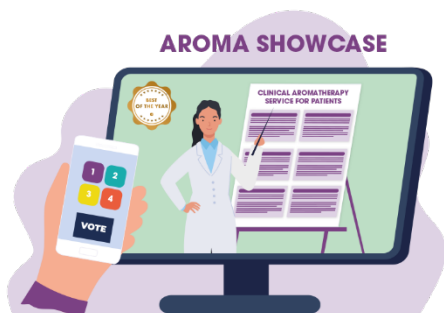


# Call for 'Innovative Aromatherapy Practice'

## RULES



The Gattefossé Foundation organizes a call for posters to select the most innovative aromatherapy practice/protocol – worldwide – offered to recipients within a healthcare setting.

The goal of this competition is to share innovative aromatherapy practices worldwide that can benefit the wider community.

**Participants are required to apply between July 12<sup>th</sup> and October 17<sup>th</sup>, 2025, with an electronic poster (e-poster) presenting a specific aromatherapy practice/protocol that has demonstrated beneficial effects to recipients.**

In addition to their e-poster submission, applicants are required to provide a short video presentation (maximum 2 minutes), that explains why and how their practice/protocol was developed and delivered.

### Submission Timeline

- Deadline for submission of electronic posters: 17<sup>th</sup> October 2025
- Announcement of 5 finalists : 14<sup>th</sup> November 2025
- Aroma Showcase Live Virtual Event: 4<sup>th</sup> December 2025 where 5 finalists will present their innovative project.

### Who can apply?

Certified aromatherapists or health professionals trained in aromatherapy who are working in healthcare settings.

It is imperative that Aromatherapy is supported by an institution. This program is targeting team work and not an independent healthcare professional.

### How to apply?

Participants must first follow the Gattefossé Foundation's competition instructions to create their e-poster and to record their short explanatory video.

They must then complete the prize application form and upload their documentation (e-poster and video) through the Gattefossé Foundation website.

Each candidate should guarantee the accuracy and veracity of the information that he/she provides. Any application that is illegible, incomplete, or not compliant with the e-poster format and content, shall be considered void.

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### Language & assistance

Six languages are accepted for the e-poster and oral presentation = French, English, German, Japanese, Portuguese and Spanish. Submissions are made via the Gattefossé Foundation website.

Please contact Foundation referees for any assistance/questions:

- GERMAN : Julia Falkenstein - based in Germany [info@juliafalkenstein.de](mailto:info@juliafalkenstein.de)
- ENGLISH & FRENCH : Pauline Mugnier - based in France [pmugnier@fondation-gattefosse.org](mailto:pmugnier@fondation-gattefosse.org)
- JAPANESE : Hiroko Kubo - based in Japan [h.kubo@oriental-ac.jp](mailto:h.kubo@oriental-ac.jp)
- PORTUGUESE : Mayra Correa e Castro - based in Brazil [mayra2@casamay.com.br](mailto:mayra2@casamay.com.br)
- SPANISH : Laura Mestres – based in Spain [info@aromatraining.com](mailto:info@aromatraining.com)

### Election rules

A jury comprised of independent experts appointed by the Foundation will select 5 finalists based on their e-poster and video presentation.

**The main criterion for judging will be the innovative aspect of the treatment and the quality of the evaluation done on recipients. A second criterion will be the quality of the protocol/ practice description that would permit its reproducibility.**

These 5 finalists will be invited to present their practice in a 10-minute oral presentation during a digital event called "AromaShowcase" - a free online event. The event is scheduled on December 4<sup>th</sup>, 2025, and is organized by the Gattefossé Foundation.

At the end of the showcase, participants/ attendees of the event will then vote electronically (one vote per person) to select their preferred candidates amongst the 5 finalists. Voting will open once all 5 finalists have completed their oral presentation. The winner is the candidate who has the highest score combining the participant votes (weighting: 75%) and the jury votes (weighting: 25%).

### Communication

The winner will be announced at the end of the event on December 4<sup>th</sup> 2025. They will receive a plaque of recognition and an award of 1000€ for their institution. The 4 other finalists will each receive a consolation prize of 250€ from the Foundation.

After the Aroma Showcase, only the ranking of candidates will be communicated, not the number of votes.

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All participants must accept the general data protection regulation (GDPR) and all finalists need to give the rights to the Gattefossé Foundation to publish their e-poster on the Foundation's website.